



# Understanding Domain and Subdomain

Your website's address system explained in simple terms

# What is a Domain?



## Your Online Home

A domain is the main address of a website, like **example.com** — your site's unique online identity.



## Two Key Parts

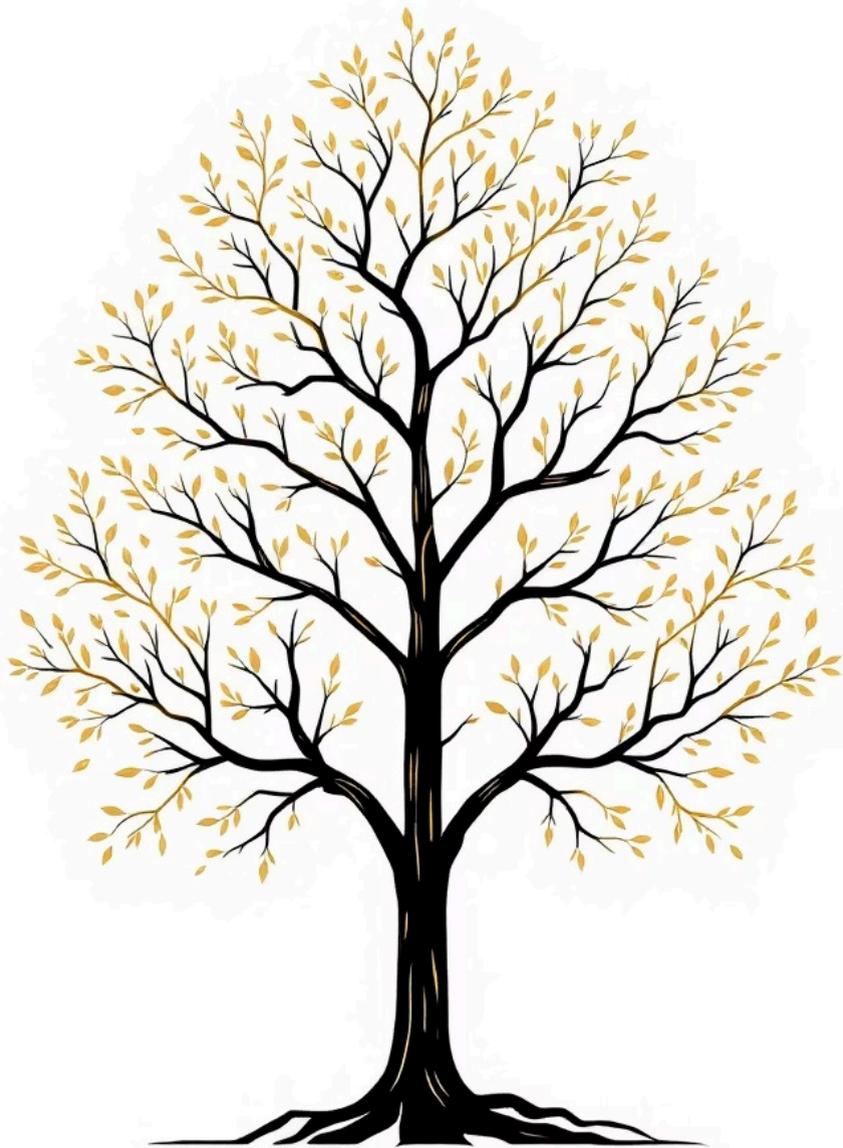
It consists of the **Second-Level Domain** (SLD) — the brand name — and the **Top-Level Domain** (TLD) — the suffix like ".com" or ".in".



## Unique Address

Think of it as your website's permanent home address on the internet — no two domains are exactly alike.

Domain tumhare naam jaisa hota hai . ye tumhari website ka naam hota hai .



# What is a Subdomain?

A subdomain is an extension of your main domain that creates a separate section, like **blog.example.com** or **shop.example.com**.

## Better Organisation

Keeps different types of content neatly separated and easy to navigate

## Targeted Experiences

Create region-specific or product-specific pages tailored to different audiences

## Safe Testing

Try out new features and designs without affecting your main website

# Key Differences at a Glance

## Domain

**Structure:** example.com

**Ownership:** Your main brand identity

**Function:** Primary website address

**Registration:** Requires purchase from a registrar

## Subdomain

**Structure:** blog.example.com

**Ownership:** Part of your main domain

**Function:** Separate section or service

**Creation:** Free, created through your hosting

# Real-World Examples



## Shop Subdomain

**shop.amazon.com** — Amazon's dedicated shopping section for easier navigation



## Support Subdomain

**support.google.com** — Google's help centre with documentation and FAQs



## Regional Subdomain

**in.flipkart.com** — Flipkart's India-specific version with local content

# Why Use Subdomains?

## Content Organisation

Keep different types of content neatly separated and easy to navigate

## Targeted Experiences

Create region-specific or product-specific pages tailored to different audiences

## Safe Testing

Try out new features and designs without affecting your main website

# When to Use Each

## Use a Domain When

- Starting a completely new brand or business
- You want maximum brand recognition
- Running an independent website
- Seeking the highest SEO authority

## Use a Subdomain When

- Creating a blog or support section
- Targeting different geographic regions
- Launching a new product line
- Testing new features safely

# Common Top-Level Domains



.com

Commercial businesses worldwide



.in

India-specific websites



.org

Non-profit organisations



.net

Network and infrastructure



.edu

Educational institutions



.gov

Government entities

# Quick Tips to Remember

## One Domain, Many Subdomains

You can create unlimited subdomains under one main domain without extra cost

## SEO Considerations

Subdomains are treated as separate entities by search engines — consider this when planning your structure

## Branding Consistency

Keep your subdomain naming consistent with your brand identity for better recognition



# Ready to Build Your Online Presence?

Understanding domains and subdomains is the first step towards creating a well-structured website. Choose the right approach based on your needs, and remember: your domain is your digital real estate — make it count!

# where to buy (lena kha se hai )

## Paid Domain

- 1 - [Hostinger domains](#) (cheap and best for clients)
- 2- [Godaddy domain](#) ( offer mai le skte ho)
- 3- [Namecheap](#) (best website domain ke liye )

## Free Domain

- 1 - [Freenom](#) ( free domain .tk, .ml, .ga, .cf, .gq )
- 2 - [Dot TK](#) (free .tk domain names)
- 3 - [Biz.nf](#) ( free domains (like .c1.biz) and free hosting options)